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Book Summary: The title of this book is E-Commerce 2014 (10th Edition) and it was written by Kenneth C. Laudon, Carol Traver. This particular edition is in a Hardcover format. This books publish date is Dec 01, 2013 and it has a suggested retail price of \$261.00. It was published by Pearson and has a total of 912 pages in the book.

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